

## **Privacy Policy for SCC EVENTS GmbH relating to the partner program with Maurten AB**

The following English version of the Privacy Notice is provided solely to aid in understanding. In the event of any conflicts arising about wording, the German original version shall be exclusively binding for all parties involved.

This notice provides information about the processing of your personal data by SCC EVENTS GmbH (hereinafter also referred to as "SCC" or "we") and the rights to which you are entitled under data protection laws in connection with the use of the partner program with our partner Maurten AB for the purpose of matching personal data.

### **1.) Person responsible for data processing and data protection officer**

SCC EVENTS GmbH  
Olympiapark Berlin, Hanns-Braun-Strasse / Adlerplatz, 14053 Berlin  
Managing directors: Christian Jost, Jürgen Lock  
E-Mail: [informationspflicht@scc-events.com](mailto:informationspflicht@scc-events.com)  
Telefon: 030 / 30 12 88 – 10  
Fax: 030 / 30 12 88 – 20

The data protection officer can be reached by post at the above address with attention to "data protection" or by e-mail: [datenschutz@scc-events.com](mailto:datenschutz@scc-events.com)

### **2.) Origin and scope of the data**

We receive your personal data named below in the context of your order in the online store of our partner Maurten AB, Arvid Wallgrens Backe 20, 41346 Gothenburg, Sweden on the basis of our partner's General Terms and Conditions and your express request to verify your e-mail address in connection with one of our sports events: BMW BERLIN-MARATHON or GENERALI BERLIN HALF MARATHON.

In the process, the following personal data is transmitted to us once in encrypted form via a one-way interface (API): Your e-mail address provided for verification in our partner's online store.

#### **Note on joint responsibility:**

We would like to note that our partner Maurten AB is jointly responsible with us for the data processing (specifically: for the function of the API interface for matching and feedback of the registered or used email address) solely for the purpose of matching the email address to verify your email address. No other data processing activities are affected by the joint responsibility of your data.

Processing activities related to your user account used at SCC EVENTS for registering for our sporting events and for ordering additional services in our online booking portal <https://login.scc-events.com/> are described in the user account privacy notice, available at: <https://www.scc-events.com/en/privacy-information>.

Processing activities related to your order placed with Maurten AB are described on the Partner's website, available at: <https://www.maurten.com/>.

### **3.) Purposes and legal basis of data processing**

Your personal data is processed for the purpose of verification in accordance with the General Terms and Conditions of our partner Maurten AB. We match your e-mail address transmitted to us with the confirmed participation data in our system for the sports events BMW BERLIN-MARATHON and GENERALI BERLINER HALF MARATHON and report back to our partner whether or not the e-mail address received is registered with a user account with us for one of the sporting events. No other information is reported. Based on the feedback from our system, our partner decides whether or not to set up a discount for the shopping cart in our partner's online store.

The legal basis for the lawful processing of your personal data results from Article 6, Para. 1 lit. a) GDPR with your consent: to match your e-mail address sent to us and to report to our partner whether or not the email address is registered for the aforementioned sports event.

**Insofar as we have been granted consent to process personal data for specific, previously stated purposes, the lawfulness of this processing is given on the basis of the consent. Consent can be revoked at any time. The revocation of consent does not affect the lawfulness of the data processed until the revocation.**

### **4.) Recipients or categories of recipients of personal data**

In order to fulfil the aforementioned purposes, your data is processed exclusively, automatically and directly through the API interface between Maurten AB and us. There are no other recipients of your data. A transfer of your data to third countries or international organisations is not planned.

### **5.) Duration of data storage**

We process your data once to match the confirmed participation in one of the aforementioned sporting events and to report back to our partner Maurten AB. No further storage of the data takes place after it is processed.

### **6.) Data protection rights for data subjects**

All data subjects have the right to information according to Art. 15 of the GDPR, the right to correction of their data according to Art. 16 of the GDPR, the right to deletion according to Art. 17 of the GDPR, the right to restriction of the processing of their data according to Art. 18 of the GDPR and the right to data transfer according to Art. 20 of the GDPR. Consent can be revoked at any time. The revocation of consent does not affect the lawfulness of the data processed until the revocation.

Please send any enquiries regarding the exercise of your rights as a data subject, stating your full name, by post or e-mail to our data protection officer: SCC EVENTS GmbH, Data Protection Officer, Olympiapark Berlin, Hanns-Braun-Strasse / Adlerplatz, 14053 Berlin or [datenschutz@scc-events.com](mailto:datenschutz@scc-events.com).

#### **Right of appeal:**

If you suspect that we are processing your data unlawfully, you can, of course, seek judicial clarification of the issue at any time. In addition, all other legal options are open to you. Irrespective of this, you have the option of contacting a supervisory authority in accordance with Art. 77 Para. 1 GDPR. The right of complaint

pursuant to Art. 77 GDPR is available to you in the EU Member State of your place of residence, your place of work and/or the place of the alleged infringement, i.e. you can choose the supervisory authority to which you turn from the places mentioned above. The supervisory authority to which the complaint has been submitted will then inform you of the status and outcome of your submission, including the possibility of a judicial remedy pursuant to Art. 78 GDPR.

### **7.) Automated decision-making, profiling**

Automated decision-making within the meaning of Art. 22 GDPR takes place on the basis of the consent of the data subjects. If the result of the automated decision-making requires further examination of the decision by means of manual intervention, data subjects have the right to contact us using the contact details provided under point 1) or to contact our partner Maurten AB.

"Profiling" is a form of automated processing of personal data evaluating personal aspects relating to a natural person, in particular for the purpose of analysing or forecasting the data subject's performance at work, economic situation, health, personal preferences or interests, reliability or behaviour, location or change of location, where this produces legal effects concerning the data subject or similarly significantly affects him or her. Your data will not be processed for profiling purposes at SCC EVENTS GmbH.